



Agenda

- Corporate, Customers and Products Overview
- Community metrics
- Demonstration

Eclipse Day 2010 in Rome

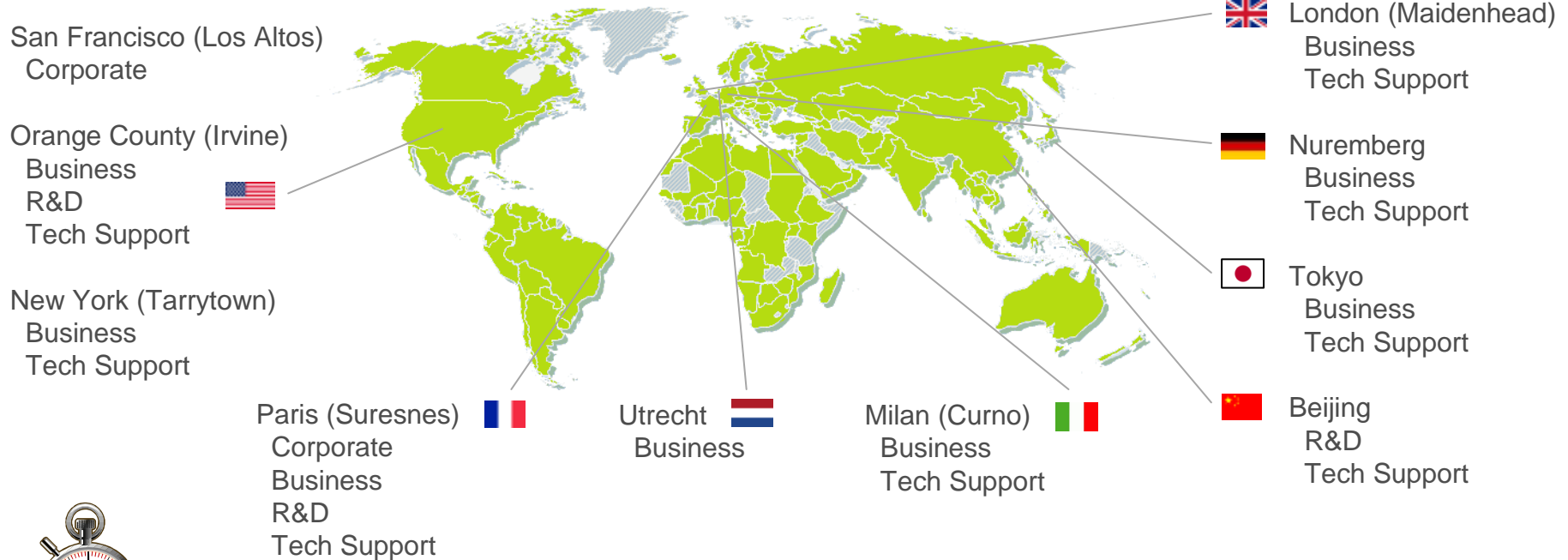
October 5th, 2010



Corporate Overview

Leading provider of open source data management software

Venture-backed



1 download of
Talend Open Studio

450,000 users / 1,000 beta testers / 1,500 customers

Data Management Solutions based on Eclipse
Cedric Carbone

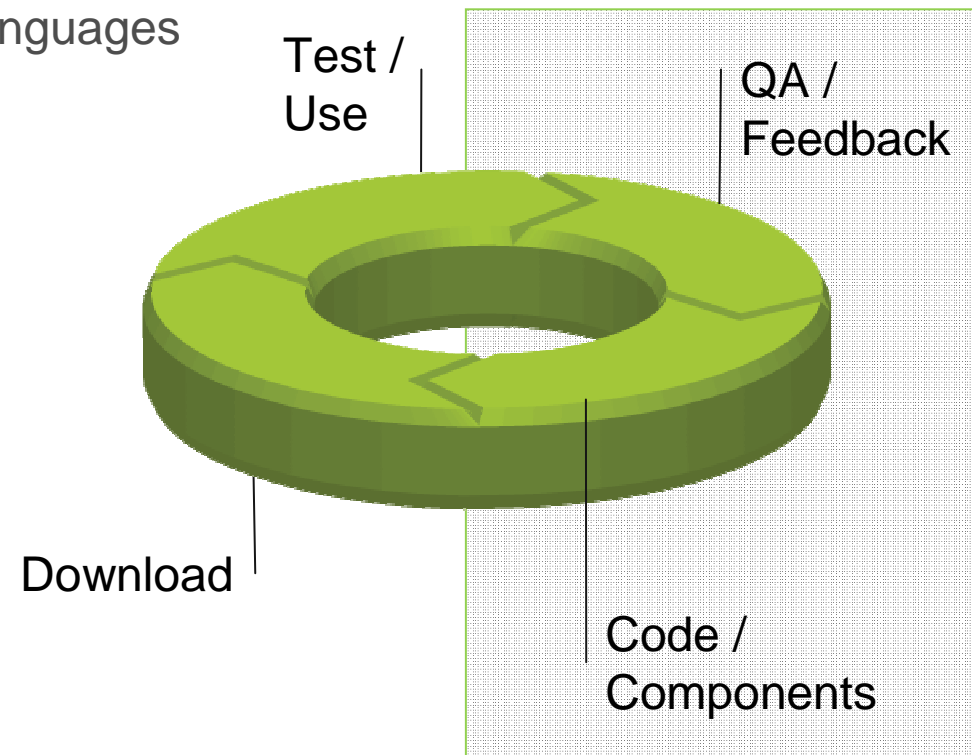


talend*
*open data solutions



A Vibrant Community

- 40,000+ posts, 80+/day, 6,000+ members
- 1,000 beta testers
- Talend Exchange: 330+ components
- Talend Babili: 62,000+ strings, 15 languages



Eclipse Day 2010 in Rome

October 5th, 2010



Selected Talend Customers

Finance
& Insurance



Services



Manufacturing
& Retail



Public Sector
& Education



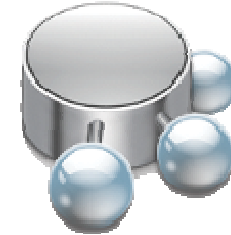


Market Positioning



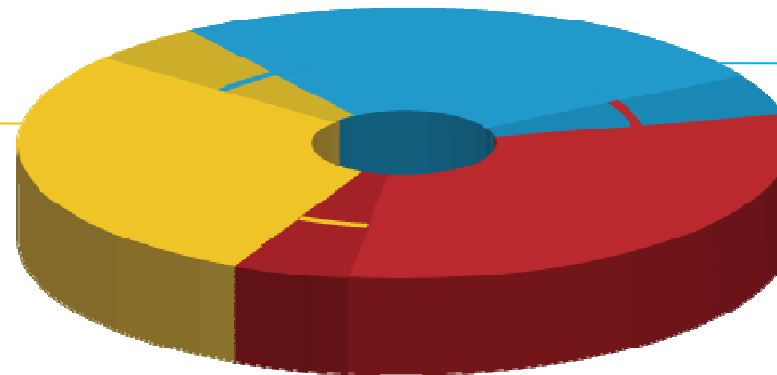
Data Quality

Data profiling
& data cleansing



MDM

Reference data
management



Data Integration

Analytics (ETL)

Extract, Transform & Load for
decision support systems

Operational Integration

Data replication & synchronization,
data migration & capture,
application upgrade, etc.

Eclipse Day 2010 in Rome

October 5th, 2010



Demonstration

